

legenda

Business Ad Order Form

A full-color, 200 page publication, the Legenda Yearbook reaches not only the senior class, but all Wellesley students: over 2,300 savvy female consumers. Aren't you always looking for the perfect way to advertise? Take this opportunity to place an ad inside one of the best media vehicles available on the Wellesley College campus and foster a better relationship with the best consumer base in the area.

Business Name

Contact Name

Confirmation E-mail

Contact Phone Number

Please indicate the page space you would like to purchase for your business:

- | Full Color Ad Page | Advertisement Size | Black & White Ad Page |
|---|--------------------|---|
| <input type="checkbox"/> Full Page (\$575) | 7"x10" | <input type="checkbox"/> Full Page (\$395) |
| <input type="checkbox"/> Half Page (\$390) | 7"x4.75" | <input type="checkbox"/> Half Page (\$280) |
| <input type="checkbox"/> Quarter Page (\$300) | 3.25"x4.75" | <input type="checkbox"/> Quarter Page (\$200) |
| <input type="checkbox"/> Eighth Page (\$175): Business Card Sized | | |

**Mail this form, your ad or ad content, and your cash or check by
NOVEMBER 6TH, 2007, to:**

Legenda Yearbook
21 Wellesley College Rd
Wellesley, MA 02481

Make checks out to WCSO Legenda.

Please include a \$25 late fee if
you've missed the deadline.

Note that our yearbook is a full-color yearbook.
We've offered black & white ads, though, as a price
alternative for everyone.

Keeping in mind our above content guidelines, please feel free to either include a finished advertisement or content and a sketch of the ad design you envision. If you choose not to include a design sketch, we will choose a design for you!

Your ad may printed out or in the form of a JPEG image or TIFF image, with a 300ppi print quality resolution or higher. Digital photos must be submitted on a CD that is labelled with your business's name. Please know that we are unable to work with any other type of digital media, including PDF files and PSD documents--JPEG and TIFF files ONLY!

We cannot guarantee that anything will be returned; please do not send anything irreplaceable!

Late ads: We follow strict deadlines for printing the Legenda; if you miss YOUR deadline for this ad, we make no guarantees! We will always do our best to give you the ad size you want, but to ensure you receive exactly what you desire, please submit this ad ON TIME! Note that for all late ads, there is an additional \$25 late fee.

As well, please note that there are no cancellations and no refunds.

Questions? Contact us at yearbook@wellesley.edu