

November 2007

Dear Book Award Chair,

I can't believe we are back to that time of year—time to begin our work on book awards for this year! For those of you who are new to the Book Award Program, welcome, and those of you who have been Book Award Chairs in the past, thank you for your continued support of this very valuable program. Your work is vital in ensuring that this program continues to be a key recruiting and public relations tool for Wellesley College. Last year, 83 Wellesley alumnae clubs, along with 21 alumnae volunteers not associated with a club, participated in the Book Award Program and awarded 1,448 books to outstanding high school students. Our international alumnae sponsored books in Australia, Belgium, China, France, Italy, Mexico, South Korea and the United Kingdom. We are so appreciative of the commitment that you and your club have made to the Book Award Program.

The selected book for 2007-2008 is the *Norton Book of Women's Lives*. The Wellesley edition of this book is slip-cased in blue linen, embossed in gold with the Wellesley seal, and includes an imprinted bookplate suitable for inscription with the book award recipient's name. This book has been instrumental in bringing students to Wellesley who had never heard of the College prior to receiving our book award. Many students tell wonderful stories about receiving the book award and being inspired to learn more about Wellesley. The *Norton Book of Women's Lives* is being offered at the subsidized rate of \$17 per book. An order form is enclosed, or you may order your book online at www.wellesley.edu/Alum/Awards/Book.

As many of you know, it is critical to maintain a positive relationship with the schools that are selected to participate in the Wellesley Book Award Program. If for some reason you have chosen to discontinue the book award at a school in your area, it is imperative that the school is informed of the decision no later than January 15, 2008. It is also very important the schools understand that Wellesley College is a women's college and that we specify this award be given to a female student in the junior class. Please refer to the enclosed Book Award Guidelines as needed and use the examples provided as they fit the particular circumstances of your club or area.

If you would like to discuss specific schools in the Book Award Program, please contact Yasmin Rivera-McGinnis in the Office of Admission at 781-283-2286 or yriveram@wellesley.edu. Questions about your book order should be directed to Karen Kerns in the Alumnae A at 781-283-2310 or kkerns@wellesley.edu.

If you have any questions or suggestions about the Book Award Program or the Alumnae Admission Representative Program in general, please feel free to contact me. It is my goal to ensure that the Book Award Program is both an effective tool for Wellesley and a rewarding volunteer activity for everyone involved. I know the coordination of the program in your area requires time, attention to detail, and perseverance. Thank you for your efforts and for your continued support of Wellesley College!

Sincerely,



Kelly Guerrero Rao '93
Chair, Alumnae Admission Representatives