Investing in women leads to stronger societal and economic outcomes

**Gender Equality**
- Countries with greater gender equality have... (higher GDP per capita and reduced poverty. Source: The World Bank)

**Stronger Economy**
- Higher incomes for women
- Stronger economy
- Improved education for boys and girls
- More education

**Higher Incomes for Women**
- When mothers have higher incomes and control over resources...

**Improved Education for Boys and Girls**
- More money girls allocated to children's education. Source: The World Bank

**More Education**
- Increasing a mother’s education leads to...

**Healthier Lives**
- More money gets allocated to children’s education. Source: The World Bank

**Why we call our planet “Mother Earth”**
- Regardless of party, women in both the U.S. House and Senate voted more consistently in favor of environmental protections and polices than men over the past 25 years. Source: The Parity Project

**Women’s agency matters**
- Delays in women’s marriage are correlated to greater education level, earnings, and healthy behavior. Women’s agency also improves children’s welfare. Source: The World Bank

**What if it had been Lehman Sisters?**
- In Iceland, the only financial firm to emerge unscathed from the economic crisis was wholly managed by women. Source: Women, Finance, and the Challenges of the Financial Crisis; Christine Lagarde, International Herald Tribune

**More Education**
- In Iceland, the only financial firm to emerge unscathed from the economic crisis was wholly managed by women. Source: “Women, Power, and the Challenge of the Financial Crisis,” Christine Lagarde, International Herald Tribune

**Healthier Lives**
- More money gets allocated to children’s education. Source: The World Bank