Alumnae Leadership Council
Wellesley College Alumnae Association
October 14-15, 2017

Wellesley Alumnae
Welcome

WELCOME!

On behalf of the Wellesley College Alumnae Association (WCAA) and our College partners, especially the Office of the President, Resources, Admission, Career Education, Library and Technology Services, and the Provost, I am delighted to welcome you back to campus for the 94th annual Alumnae Leadership Council (ALC).

The mission of the WCAA's annual Alumnae Leadership Council (ALC) is to convene key alumnae volunteers in order to pursue the following goals:

- To promote the WCAA mission, and to learn and integrate best practices for engaging our broad alumnae constituency
- To strengthen participants' connection to the College and to each other
- To provide training for specific volunteer leadership positions
- To express the WCAA's appreciation for the contributions of time and talent of our wonderful alumnae volunteer leaders

As our most dedicated volunteers, ALC participants leave the conference as the vanguard of the WCAA, inspired and energized, ready to engender their love of Wellesley in their fellow alumnae and cultivate future volunteer leaders.

I am sure it will be a wonderful weekend. Again, on behalf of the WCAA and the College, I thank you for all you do for Wellesley. I am so looking forward to this time together.

Warmly,

Missy Siner Shea ’89
Executive Director
Wellesley College Alumnae Association
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**Download the ALC 2017 mobile app!**

We strongly encourage you to download our free mobile guide to enhance your ALC experience. The app is compatible with iPhones, iPads, and Android devices. Go to your mobile device’s app store and search for “Guidebook”. Once you have downloaded the Guidebook app, search for “Wellesley ALC 2017”.

**Stay connected and help us document the weekend!**

Please engage with us this weekend on social media! Use the hashtag #WellesleyALC.

@WellesleyAlums  
WellesleyAlums  
wellesleyalums
### Saturday Session Overview

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:15 am – 2:00 pm</td>
<td><strong>Registration</strong>&lt;br&gt;Anderson Forum, Lulu Chow Wang Campus Center, 2nd Floor</td>
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<tr>
<td>10:00 – 11:00 am</td>
<td><strong>Volunteer Campaigns Portal Training (optional) ▲</strong>&lt;br&gt;Pendleton East 129</td>
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<tr>
<td>12:00 – 1:30 pm</td>
<td><strong>Welcome Lunch: President Paula A. Johnson</strong>&lt;br&gt;Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor</td>
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<tr>
<td>*1:30 pm</td>
<td>Wellesley Weekend event: the Legacy Photo will be taken in the Alumnae Hall Outdoor Amphitheater. Alumnae are invited to join their mothers, daughters, sisters, aunts, and grandmothers for the photo.</td>
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<td>1:45 – 2:45 pm</td>
<td><strong>Catch the Buzz: Alumnae Engagement</strong>&lt;br&gt;Alumnae Hall Ballroom</td>
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<td>3:00 – 4:00 pm</td>
<td><strong>Classes</strong>&lt;br&gt;Introduction to the Class Executive Board&lt;br&gt;Pendleton East 239</td>
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<td><strong>3:00 – 5:00 pm</strong>&lt;br&gt;Take Note&lt;br&gt;Pendleton East 339</td>
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<td><strong>4:15 – 5:15 pm</strong>&lt;br&gt;Managing the Treasury and Class Finances&lt;br&gt;Pendleton East 251</td>
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<td><strong>4:15 – 5:15 pm</strong>&lt;br&gt;The Making and Marketing of a Mini-Reunion&lt;br&gt;Pendleton East 239</td>
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<td>3:00 – 4:00 pm</td>
<td><strong>Clubs/SIGs</strong>&lt;br&gt;Crunching the Numbers and Measuring your Impact&lt;br&gt;Jewett Auditorium</td>
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<td><strong>4:15 – 5:15 pm</strong>&lt;br&gt;Case Study: Leadership and Management: Keys to a Strong Club&lt;br&gt;Founders 126</td>
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<td></td>
<td><strong>4:15 – 5:15 pm</strong>&lt;br&gt;Case Study: Breathing New Life into Your Club&lt;br&gt;Founders 120</td>
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<tr>
<td>3:00 – 4:15 pm</td>
<td><strong>Reunion</strong>&lt;br&gt;Reunion Weekend Planning 101&lt;br&gt;Collins Cinema</td>
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<tr>
<td>4:30 – 5:15 pm</td>
<td><strong>Eat, Drink, and Be Merry</strong>&lt;br&gt;Collins Cinema</td>
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<tr>
<td>5:30 – 6:00 pm</td>
<td><strong>Cocktail Reception</strong>&lt;br&gt;Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor</td>
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<tr>
<td>6:00 – 8:00 pm</td>
<td><strong>Sed Ministrare Volunteer Award Presentation and Dinner</strong>&lt;br&gt;Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor</td>
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### Sessions

- **Classes**
- **Clubs/Shared Interest Groups (SIGs)**
- **Reunion**
- **WF/GP**
## Sunday Session Overview

**8:30 – 9:30 am**

**Networking Breakfast**  
Cow Chair Room and Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor

**9:30 – 10:45 am**

**Today’s Students, Tomorrow’s Alumnae: A Look at the Current Student Landscape**  
Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor

**Breakout Sessions**

<table>
<thead>
<tr>
<th>Time</th>
<th>Classes</th>
<th>Clubs/SIGs</th>
<th>Reunion</th>
<th>Wellesley Fund/Gift Planning</th>
</tr>
</thead>
</table>
| 10:45 | **11:00 – 11:45 am**  
Best Practices for Classes  
Pendleton East 339 | **11:00 – 11:45 am**  
Growing New Ideas Together: A SIG/Club Workshop  
Pendleton East Atrium | **11:00 am – 12:00 pm**  
Reunion Committee Meetings  
See page 15 for specific locations | **11:00 am – 12:00 pm**  
Tips for Making the Ask and Making the Case for Wellesley  
Founders 207 |
| 11:45 | **12:00 – 12:45 pm**  
Communications Best Practices  
Jewett Auditorium | **11:00 – 11:45 am**  
New, Different, and Exciting: Planning Creative Events  
Founders 120 | **11:00 am – 12:00 pm**  
Producing a Fabulous Reunion Record Book  
Founders 317 | **12:00 – 12:45 pm**  
Wellesley Fund and Gift Planning Staff/Volunteer Meetings  
Wellesley Fund staff will be in touch with Wellesley Fund and Durant Volunteers to arrange specific meeting times and places. |
| 1:00 | **1:00 – 2:00 pm**  
Classes Working Lunch  
See page 15 for specific locations | **12:00 – 12:45 pm**  
Communications Best Practices  
Jewett Auditorium | **12:00 – 12:45 pm**  
Reunion Q&A Follow-Up  
Pendleton East 239 | **12:45 – 2:00 pm**  
Working Lunch  
See page 15 for specific locations |
| 2:00 | **1:00 – 2:00 pm**  
Classes Working Lunch: Sharing our Successes and Learning from Each Other  
Pendleton East Atrium | **12:45 – 2:00 pm**  
Reunion Planning Working Lunch  
See page 15 for specific locations | |

Please note: sessions with no group symbols are open to everyone.
## Saturday Sessions

### 9:15 am – 2:00 pm

**Registration**

Andersson Forum, Lulu Chow Wang Campus Center, 2nd Floor

### 10:00 – 11:00 am

**Volunteer Campaigns Portal Training (optional)**

For new and returning users, this training will offer an overview of the Wellesley Fund Volunteer Portal and offer ample time for questions and hands-on website use. Please create your account beforehand to increase the efficiency of this session. Your Wellesley Fund liaison will have provided the sign-up information in advance.

*Samantha Bailey*, Assistant Director of The Wellesley Fund, Wellesley College

Pendleton East 129

### 12:00 – 1:30 pm

**Welcome Lunch**

*Missy Siner Shea ’89*, Executive Director, WCAA

*Georgia Murphy Johnson ’75*, President, WCAA

*Dr. Paula A. Johnson*, President, Wellesley College

Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor

### 1:45 – 2:45 pm

**Catch the Buzz: Alumnae Engagement**

Missy Shea and Christine Cruzvergara will introduce you to The Wellesley Hive, our new mentoring and networking platform, created by and for Wellesley alumnae. You’ll hear from a student and an alumna about their experience with The Hive and how it has benefited them. Then alumnae and a group of current students will engage in a networking bingo game... and make powerful, new connections within the Wellesley community.

*Missy Siner Shea ’89*, Executive Director, WCAA

*Christine Cruzvergara*, Associate Provost & Executive Director for Career Education

Alumnae Hall Ballroom

### 3:00 – 4:00 pm

**Introduction to the Class Executive Board**

Learn about the foundations of a successful board. In this session, we will define individual officer roles and responsibilities, and cover group expectations including running a successful meeting and ensuring smooth transitions.

*M.J. Pullins ’94*, Assistant Director of Alumnae Engagement, WCAA

*Darcy Kupferschmidt ’12*, Assistant Director of Alumnae Engagement, WCAA

Pendleton East 239

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### Sessions

- **Classes**
- **Clubs/Shared Interest Groups (SIGs)**
- **Reunion**
- **WF/GP**
Saturday Sessions

3:00 – 4:00 pm  **Crunching the Numbers and Measuring your Impact**  
The vibrancy of your club, class or shared interest group reaches far beyond your own constituency—the success of your programs impacts the Alumnae Association, the College, higher education, and even the public. WCAA Executive Director Missy Shea will talk about trends in alumnae relations and efforts to measure our work as volunteers. We will then break into small groups to brainstorm how you can track now what you’re already doing and help inform the WCAA’s metrics strategy.

*Missy Siner Shea ’89, Executive Director, WCAA*

Facilitated by:

*Lesley Robertson ’88, Director of Alumnae Engagement Programs, WCAA*
*Ilyssa Greene Frey, Director of Communications and Marketing, WCAA*
*Julie Dorsey, Assistant Director of Alumnae Engagement, WCAA*

Jewett Auditorium

3:00 – 4:00 pm  **The Wellesley Fund and Gift Planning Overview**  
Celebrate the success of fiscal year 2017 and learn about The Wellesley Fund’s goals and strategies for fiscal year 2018. This interactive session will also provide you with an opportunity to learn about a variety of gift planning vehicles, including annuities, bequests, trusts, and more. Volunteers will practice making their own case for Wellesley.

*The Wellesley Fund and Gift Planning Staff*

Founders 207

3:00 – 4:15 pm  **Reunion Weekend Planning 101**  
June will be here before we know it, so let’s get down to business! During this session we’ll get into the specifics that will help your Reunion planning stay on track, organized, on time, and on budget.

*Janet McKeeney ’88, Director of Alumnae Engagement Logistics, WCAA*
*Kelly Gallagher ’14, Assistant Director of Alumnae Engagement, WCAA*

Collins Cinema
Saturday Sessions

3:00 – 5:00 pm  
**Take Note**  
Deadline for class notes looming large? In this session, the editor and senior associate editors of *Wellesley* magazine will share tips and strategies for new class secretaries, from how to gather news about classmates and write a column, to how to handle memorial tributes and photo submissions.

*Alice Hummer*, Editor, *Wellesley* magazine, WCAA  
*Catherine Grace*, Sr. Associate Editor, *Wellesley* magazine, WCAA  
*Lisa Scanlon Mogolov ’99*, Sr. Associate Editor, *Wellesley* magazine, WCAA  

Pendleton East 339

4:15 – 5:15 pm  
**Managing the Treasury and Class Finances**  
An overview for newly elected class treasurers of managing your class treasury, keeping records, and collecting funds.

*Audrey Wood*, Financial Administrator, WCAA  

Pendleton East 251

4:15 – 5:15 pm  
**The Making and Marketing of a Mini-Reunion**  
In this session for new class presidents and vice presidents, we discuss using mini-reunions as a tool to connect your class and generate excitement between Reunion cycles. Learn how to promote your events using social media and *My Wellesley Community*, and explore webinars as an alternative to in-person meetings.

*M.J. Pullins ’94*, Assistant Director of Alumnae Engagement, WCAA  
*Ilyssa Greene Frey*, Director of Communications and Marketing, WCAA  

Pendleton East 239

4:15 – 5:15 pm  
**Case Study: Leadership and Management: Keys to a Strong Club**  
Club leadership sets the tone for an energetic and engaging organization. Current and past presidents of the Washington Wellesley Club will lead a discussion on what it takes to successfully lead a robust club, build a strong board, and ensure smooth succession.

*Erin Flannery Keith ’05*, past President, Washington Wellesley Club; 2017 Sed Ministrare Volunteer Award Recipient  
*Jessica Lee ’88*, President, Washington Wellesley Club  

Founders 126

Sessions

■ Classes  ○ Clubs/Shared Interest Groups (SIGs)  ● Reunion  ▲ WF/GP
Saturday Sessions

4:15 – 5:15 pm  
**Case Study: Breathing New Life into Your Club** 
The Wellesley Club of Houston experienced a dip in engagement in 2015 and needed a jolt of activity and leadership. Hear from the president of the Houston club on how she and her board spent the last year re-energizing their club.

*Lisa Torreano ’90, President, Houston Wellesley Club; 2017 Sed Ministrare Volunteer Award Recipient*

Founders 120

4:15 – 5:15 pm  
**Wellesley’s Endowment: A Briefing** 
Master the Wellesley endowment basics and learn how the endowment is invested. After attending this session, you should feel confident answering basic questions about the endowment from classmates.

*Debby Foye Kuenstner ’80, Chief Investment Officer, Wellesley College*

Founders 207

4:30 – 5:15 pm  
**Eat, Drink, and Be Merry** 
Planning events from afar can seem daunting. Please join Janet and Julie, who will walk you through the steps of planning a successful event for you and your classmates. Reunion volunteers are provided menus of approved campus caterers and approved vendor lists for consideration. Leave ALC feeling productive and well on your way to a successful Reunion!

*Janet McKeeney ’88, Director of Alumnae Engagement Logistics, WCAA  
Julie Dorsey, Assistant Director of Alumnae Engagement, WCAA*

Collins Cinema

5:30 – 6:00 pm  
**Cocktail Reception**

Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor

6:00 – 8:00 pm  
**Sed Ministrare Volunteer Award Presentation and Dinner**

It’s time to relax and honor our Sed Ministrare Volunteer Award recipients: volunteers nominated by their clubs, classes, and shared interest groups and selected by an alumnae committee for their outstanding leadership, service, and contributions to Wellesley.

*Georgia Murphy Johnson ’75, President, WCAA*

Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor
The Sed Ministrare Volunteer Award was initiated in 2014 by the WCAA and is given for dedicated volunteer service to Wellesley College. The outstanding efforts of these women fulfill the Alumnae Association’s mission of keeping alumnae connected to the College and to one another. Their service exceptionally embodies our motto, “Non Ministrari sed Ministrare.”

Please join us in congratulating this year’s recipients!

**Susan Harmon ’67** brings the voice of “strategic thinking” to every volunteer role in which she has served. As a member of Wellesley’s Business Leadership Council (BLC), Susan has been the retreat chair, plenary chair, and co-chair of the strategic planning committee. Her service in these roles had a strong impact on the vitality of the BLC. In appreciation of her talents and leadership, the BLC presented Susan with its first Service Award. In 2013, Wellesley initiated a major outreach in Asia: Susan acted as one of the key organizers for the Peking Women’s Leadership Conference. She remains consistently active with her class and was a member of its 50th Reunion committee in 2017. Most recently, Susan brought her expertise and strategic thinking skills to Wellesley’s Career Education and the WCAA as co-chair of the Mentorship Working Group. The Working Group spent a year helping develop and launch The Wellesley Hive, the College’s new online mentoring and networking platform, which went live in May 2017.

**Erin Flannery Keith ’05** began her volunteer commitment right after graduation by serving as the Wellesley Fund representative for her class, and in 2010 she was reunion chair for the class’s first reunion. After receiving her law degree in 2009, Erin began volunteering for her local club—the Washington Wellesley Club—one of the WCAA’s largest, hosting as many as 50 programs a year. Erin first served as the club’s young alumnae coordinator and later became vice president of programs. The club board took note of her talents, professionalism, and leadership skills and, in 2012, recruited her to serve as president, a role she held for two years. As immediate past president of the Washington Wellesley Club, Erin remains on the board—never missing a meeting, assisting all vice presidents as needed, and serving as chair of the nominating committee.

**Lisa Torreano ’90** has been heavily involved with the Wellesley Club of Houston for over 20 years. She served as vice president of programming, admissions representative, and newsletter chair before assuming the role of club president from 2006-2008. A few years later, Lisa was recruited by the club’s board to return as president and reinvigorate the club through strategic planning to expand membership and programs. In 2016, Lisa accepted this challenge and returned in time to lead volunteers to plan the Wellesley Club of Houston’s 75th anniversary celebration.
Sunday Sessions

8:30 – 9:30 am  Networking Breakfast ★★★  
Cow Chair Room and Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor

9:30 – 10:45 am  Today’s Students, Tomorrow’s Alumnae: A Look at the Current Student Landscape ★★★
Joy St. John, Dean of Admission and Financial Aid, Wellesley College
Dr. Sheilah Shaw Horton, Vice President and Dean of Students, Wellesley College
Tishman Commons, Lulu Chow Wang Campus Center, 1st Floor

11:00 – 11:45 am  Growing New Ideas Together: a SIG/Club Workshop ★
Join club and SIG leaders in thinking about the College’s and WCAAs broader goals around diversity and inclusion and how these relate to your programming and events.
Facilitated by:
Robbin Chapman, Associate Provost and Academic Director of Diversity & Inclusion, Wellesley College
Lesley Robertson ’88, Director of Alumnae Engagement Programs, WCAA
Julie Dorsey, Assistant Director of Alumnae Engagement, WCAA
Pendleton East Atrium

11:00 – 11:45 am  New, Different, and Exciting: Planning Creative Events ★
Go beyond the ordinary—learn how to plan unique events to educate and entertain your alumnae. Hear how the New Jersey Wellesley Club increased engagement by hosting memorable, stimulating, and unexpected events.
Helen Demir ’99, President, The New Jersey Wellesley Club
Won Hah ’93, Vice President of Programming, AAR and Book Award Chair, The New Jersey Wellesley Club
Founders 120

11:00 – 11:45 am  Best Practices for Classes ■
Got questions? Got answers? This session is for you! We will showcase some examples of great ideas but would like to hear from you! Bring your challenges and successes to share with the group as we learn from one another.
M.J. Pullins ’94, Assistant Director of Alumnae Engagement, WCAA
Kelly Gallagher ’14, Assistant Director of Alumnae Engagement, WCAA
Pendleton East 339
Sunday Sessions

11:00 am – 12:00 pm  **Reunion Committee Meetings**
Whether you have already started to plan your Reunion or are just beginning, this is an opportunity to brainstorm with your classmates and lay the groundwork for future planning discussions. All Reunion committee members are welcome.

See page 15 for specific locations

11:00 am – 12:00 pm  **Tips for Making the Ask and Making the Case for Wellesley**
Learn from the experts in this panel discussion with phonathon students about overcoming classmate objections, making the case for supporting Wellesley, and keeping connections strong. We encourage you to come ready with questions, concerns, and success stories to share. Experienced and new volunteers alike will have the chance to learn from each other and phonathon students to take their class fundraising to new heights!

*Shahara Ahmed ’18 and Madelena Collins ’18*

Founders 207

11:00 am – 12:00 pm  **Producing a Fabulous Reunion Record Book**
In addition to being an excellent engagement tool for increasing participation at Reunion, the Record Book is always a class treasure. This session will cover how to produce the Record Book for your upcoming Reunion, including data collection, design, printing, and promotion.

*Ashley Starr*, Marketing Communications Manager, WCAA

Founders 317

12:00 – 12:45 pm  **Communications Best Practices**
Learn about best practices for your website and communications, as well as e-newsletters and social media guidelines and how the WCAA can support you.

*Ilyssa Greene Frey*, Director of Communications and Marketing, WCAA

Jewett Auditorium

12:00 – 12:45 pm  **Wellesley Fund and Gift Planning Staff/Volunteer Meetings**
Wellesley Fund and Gift Planning staff will be in touch with Wellesley Fund and Durant Volunteers to arrange specific meeting times and places.

12:15 – 12:45 pm  **Reunion Q&A Follow-up**
Take a break from your meeting and gather with other committees to share ideas and ask questions. Your WCAA contacts will be available to facilitate committee discussions and address inquiries.

*Janet McKeeney ’88*, Director of Alumnae Engagement Logistics, WCAA

*Julie Dorsey*, Assistant Director of Alumnae Engagement, WCAA

Pendleton East 239
Sunday Sessions

*Boxed lunches for all ALC attendees should be picked up in the foyer of Pendleton East.

12:45 – 2:00 pm  Reunion Planning Working Lunch ◆  ▲
(WF/GP volunteers are encouraged to join their Reunion committee meetings.)

Please see below for specific Reunion Committee Meeting locations.

1:00 – 2:00 pm  Classes Working Lunch ■  ▲
(WF/GP volunteers are encouraged to join their class meetings. Please note that if your class is not meeting, you are welcome to pick up your lunch and enjoy it on one of the many beautiful spots on campus.)

Please see below for specific Class Meeting locations.

1:00 – 2:00 pm  Clubs Working Lunch: Sharing our Successes and Learning from Each Other ●
Join Lesley Robertson ’88, director of alumnae engagement programs, Susan Lohin, director of special operations, and Assistant Directors of Alumnae Engagement Julie Dorsey, Kelly Gallagher ’14, and Darcy Kupferschmidt ’12 to share your best ideas and inspirations.

Pendleton East Atrium

2:00 pm  Alumnae Leadership Council concludes
Please remember: luggage stored in room 210 of the Lulu Chow Wang Campus Center must be picked up by 2:30 pm.

Class Meetings ■
1952: Green Hall, Newhouse Center Living Room
1957: Green Hall, Newhouse Center 235
1962: Green Hall, Newhouse Center 240
1967: Green Hall 236B
1972: Founders 102
1977: Founders 207
1982: Founders 305
1987: Founders 319
1992: Founders 128
1997: Founders 307
2002: Founders 126
2007: Founders 317
2012: Green Hall 338
2017: Academic Council Room
CE/DS: Green Hall 330

Reunion Committee Meetings ◆
1948: Pendleton East 251
1953: Pendleton East 216
1958: Pendleton East 127
1963: Pendleton East 139
1969: Pendleton East 239
1973: Pendleton East 351
1978: Pendleton East 349
1983: Pendleton East 151
1988: Pendleton East 325
1993: Pendleton East 327A
1998: Green Hall 136A
2003: Green Hall 136B
2008: Green Hall 136C
2013: Green Hall 130

Sessions

■ Classes  ● Clubs/Shared Interest Groups (SIGs)  ◆ Reunion  ▲ WF/GP
Transportation

Bus Schedule between the VERVE-Crowne Plaza Natick and Wellesley College

Please be aware that transportation is not provided between the College and the hotel throughout the day. Volunteers wishing to return to the hotel outside of the scheduled shuttles will need to make their own transportation arrangements.

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<th>Saturday, October 14</th>
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<tr>
<td>9:00 am</td>
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Delegates who have registered for the afternoon airport bus should bring their luggage to campus on Sunday morning. Secure luggage storage will be available in the Lulu Chow Wang Campus Center, room 210. Other delegates may wish to bring their luggage from the hotel to campus in the morning as well. Transportation will not be provided from campus to the hotel on Sunday afternoon. **Please note: all checked luggage must be picked up from room 210 by 2:30 pm.**

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<th>Sunday, October 15</th>
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<td>8:00 am</td>
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**Taxi Requests**

Local taxi companies include Wellesley Transportation (781.235.2200) and Veterans Taxi (617.527.0300). Taxi pick-ups from the VERVE-Crowne Plaza Natick may be requested at the hotel’s front desk.

**Uber**

Uber is also a great option for local transportation—download the app on your phone to request a pickup.
Non-Travel Expenses

During the conference, food and lodging are paid for by the Alumnae Association or the Office for Resources, according to current policies.

Travel Expenses

Official delegates will be reimbursed for travel expenses by the appropriate class or club or, depending on volunteer role, by the Alumnae Association or the Office for Resources.

All requests for travel reimbursement must be submitted with original invoices, receipts, and boarding passes within 45 days.

Class Officers


Each class pays for the volunteers listed above to travel to and from ALC. Reimbursement is arranged directly with each class treasurer.

Reunion Volunteers


Each class pays for the volunteers listed above to travel to and from ALC. Reimbursement is arranged directly with each class treasurer.

*Attention Classes of 2013 and 2017

The Alumnae Association covers travel expenses for any invited class that has not yet had a Reunion, up to a maximum of $500 per person. Reimbursement requests should be directed to the Alumnae Office, Wellesley College, 106 Central Street, Wellesley, MA 02481-8203. For more information, contact M.J. Pullins at 781.283.2336 or mpullins@wellesley.edu.

Office for Resources Volunteers

Durant Chairs: All 3’s and 8’s + 1969 (not 1968)
Gift Planning Chairs: All years

The Office for Resources covers travel expenses up to a maximum of $500 per person for any Resources volunteer listed above. Reimbursement forms should be sent to your Wellesley Fund staff liaison in the Office for Resources, Wellesley College, 106 Central Street, Wellesley, MA 02481-8203. Call 800.358.3543 for more details.

Club Officers

Presidents, other club delegates

Each club covers the travel costs for its president and/or other delegates to attend ALC. Clubs may send one delegate per 100 alumnae to a maximum of three delegates per club. Travel expenses should be submitted to the respective club treasurer. The Alumnae Association has limited funds to assist clubs in need of financing. Requests for funding must be approved in advance by Lesley Robertson at 781.283.2334 or lrobert3@wellesley.edu.

Others

If you cannot find your volunteer role above and are invited to ALC, please contact the Wellesley College Alumnae Office at alcquestions@wellesley.edu for instructions on reimbursement.
General Information

Office/Building Hours

Office of the Alumnae Association
Green Hall 246
Saturday, 10:00 am – 5:00 pm; Sunday, 8:00 am – 2:00 pm

Lulu Chow Wang Campus Center
Saturday, 7:00 am – 2:00 am; Sunday, 7:00 am – 12:00 am

Coatroom and Luggage Storage
Lulu Chow Wang Campus Center, 2nd Floor, Room 210
Saturday, 9:15 am – 8:00 pm; Sunday, 8:00 am – 2:30 pm

Bookstore
Lulu Chow Wang Campus Center, 4th Floor
Saturday, 9:00 am – 5:00 pm; Sunday, 10:00 am – 4:00 pm

Margaret Clapp Library
Saturday, 8:30 am – 7:00 pm; Sunday, 8:30 am – 12:00 am

The Davis Museum and Cultural Center
Saturday and Sunday, 11:00 am – 5:00 pm

Houghton Chapel
Saturday and Sunday, 7:15 am – 7:00 pm

The Wellesley Fund
Green Hall 143
Saturday, 8:00 – 11:45 am; Sunday, 8:00 am – 12:00 pm

Convenient Restrooms
- Clapp Library, in Knapp Media & Technology Center (accessible and changing station available)
- Founders Hall, near rooms 103 and 224
- Green Hall, near rooms 140 (accessible), 252, 348, and 450
- Jewett Arts Center, near auditorium (accessible)
- Lulu Chow Wang Campus Center, 1st, 2nd, and 4th floors (all accessible and changing station available on 1st floor)
- Pendleton Hall East, near rooms 139, 339, and in atrium (accessible)
- Science Center, near rooms L033 (accessible), E100, E200, and E300

Wellesley Wifi on Campus
1. Connect to the “Wellesley Guest” network on your mobile device or computer.
2. Open a web page in your browser.
3. Review the Acceptable Use terms, enter your email address, and click “Accept” to access the network.

Wells on Wheels: refill your Wellesley water bottle (included in your registration materials) at one of our campus outdoor water stations:
1. Alumnae Hall
2. At the front of the Davis Museum Plaza
3. At the front of Green Hall
4. Tishman Commons Patio
Mission Statement
The mission of the Wellesley College Alumnae Association is to support the institutional priorities of the College by connecting alumnae to the College and to each other. The Association serves as a lifelong resource to alumnae and encourages alumnae to contribute to the continued excellence of the College.

Relationship to the College
The Association is an independent, self-governing organization created by the alumnae of Wellesley College in 1880 and incorporated in 1916. It maintains substantial representation on the Wellesley College Board of Trustees, with four alumnae trustees, a young alumna trustee, and the president of the Association, who serves ex officio and with vote. On administrative and programming fronts, Association volunteers and staff work closely with the Office of Admission, Career Education, Office for Resources, President’s Office, and other College offices.

In 1952, during the 75th Anniversary Fund campaign, the Alumnae Association Board and the Board of Trustees began to rethink the fundraising role of the Association. The decision was made to change the Association's mission and since then, fundraising for the College has come through the Office for Resources. The Alumnae Association continues to work closely and has a strong partnership with the Office for Resources as we serve these roles.

Board of Directors

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Years</th>
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<tbody>
<tr>
<td>President</td>
<td>Georgia Murphy Johnson ’75</td>
<td>2015-2018</td>
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<tr>
<td>Treasurer/Secretary</td>
<td>Eileen Conroy ’75</td>
<td>2015-2018</td>
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<tr>
<td>Chair, Alumnae Admission Representatives</td>
<td>Maya Greenfield ’04</td>
<td>2015-2019</td>
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<td>Chair, The Wellesley Fund</td>
<td>Lindsey Boylan ’06</td>
<td>2016-2018</td>
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<td>Board Member</td>
<td>Sara Jean Kelly ’05</td>
<td>2016-2018</td>
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<td></td>
<td>Elizabeth Lee ’97</td>
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<td>Ida Liu ’98</td>
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<td>Linda Rieke ’59</td>
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<td>Leslie de Leon ’07</td>
<td>2017-2019</td>
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<td>Martha McGowan Marlowe ’68</td>
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<td>Karen McSweeney Whitley ’90</td>
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<td>Luisa Bonillas ’94</td>
<td>2014-2018</td>
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<td>Helen Hsu ’93</td>
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<td>Maneesha Patil ’78</td>
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<td>Desiree Urquhart DS ’99</td>
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<td>Charlayne Murrell-Smith ’73</td>
<td>2015-2018</td>
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<td></td>
<td>Pier Rogers ’75</td>
<td>2015-2019</td>
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<tr>
<td>President-elect</td>
<td>Martha Goldberg Aronson ’89</td>
<td>2017-2018</td>
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<tr>
<td>Young Alumnae Director</td>
<td>Shivani Kuckreja ’16</td>
<td>2017-2020</td>
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<tr>
<td>Ex Officio</td>
<td>Missy Siner Shea ’89</td>
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<tr>
<td>Executive Director</td>
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<tr>
<td>Editor, Wellesley Magazine</td>
<td>Alice M. Hummer</td>
<td></td>
</tr>
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Oh snap!!

Help us document the weekend:

Snap it, Share it, Tag it #WellesleyALC

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