Alumnae Leadership Council

ALUMNAE ADMISSION EFFORTS

UPDATE 2014
First-Contacts by Recruitment Activity

- Book Awards
- College Fairs- Staff
- College Fairs-Alumnae
- High School Visits

Fall 2014  Fall 2013  Fall 2012
Applications Generated by First-Contact Recruitment Activity

Fall 2014  Fall 2013  Fall 2012
% Admitted by First-Contact Recruitment Activity

- Book Awards
- College Fairs- Staff
- College Fairs-Alumnae
- High School Visits

Fall 2014  Fall 2013  Fall 2012
Welcome to Wellesley's Quick College Cost Estimator! We are pleased that you are exploring how a Wellesley education may be more affordable than you might think, and we hope this tool will help you anticipate college cost and assists in your planning efforts.

- This tool asks six basic financial questions and gives you an early estimate of the amount your family will need to contribute for one year at Wellesley.
- Your financial information is secure. We do not retain any of the information you provide. You don't need to log in or provide any personally identifying information.
- The estimator's result is based on the information you enter. It provides a good estimate, a starting point, but it is not a guarantee of financial aid.
- If you apply to Wellesley, our Office of Student Financial Services will work with you on a detailed analysis of your family's financial situation and circumstances to provide you with an actual financial aid award and final cost.
- We encourage you and your family to connect with Wellesley's Admission staff and Student Financial Services staff if you have questions. We look forward to working with you and your family through each step of the college search.

Note: No personally identifying information will be stored.
It is providing families with what they want most—an accurate sense of the cost of Wellesley
Families who use it find it is easy to use
Families who use it would recommend it to others
There are still many prospective student families who have not heard of the tool
Even when families know the tool exists, it can be challenging to get them to use it
Admission Contact Information for AARs

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