



Dear Wellesley College Students and Parents:

In the 2014 - 2015 academic year, Wellesley College and E&R – The Campus Laundry will once again partner to provide laundry services to all interested students. Having been of service to colleges, universities, and boarding preparatory schools since the 1960s, we have come to understand certain realities about student life; in particular that laundering clothes can become a low priority for many students given their increasingly busy schedules.

To help address this issue, we have offered two especially efficient and practical programs for years – Look Sharp and Just the Basics. **These plans are designed to allow students to make the most of their limited free time and you can rest assured that the service will be top-notch. Our plans are currently available at discounted rates.** Additional details are provided in the attached brochure.

**Sustainability Leaders:** Our Look Sharp and Just the Basics plans not only maximize your student's available free time and promote a clean and healthy dorm room, they also help to reduce the school's carbon footprint.

**Although the campus washers and dryers are relatively efficient, they cannot compare with the equipment at our central laundering facility in terms of gas, electricity, and water usage.**

At E&R, we make it easy to register your student via our online order form. You may also phone, fax, or mail your registration information back to us. Please see the enclosed registration form and promotional materials for details on how to order. Registration for any E&R service should be completed no later than August 15th, 2014 to receive our discounted rates.

**Over the years, we have continued to maintain our reputation for providing reliable, professional and top quality service to students. I hope that you will consider subscribing to one of our service plans.**

Sincerely,

A handwritten signature in black ink, appearing to read "R. Botnick".

Rick Botnick  
President / Chief Quality Officer  
E&R Laundry and Dry Cleaners

**P.S. If you have questions, please contact our Customer Service team at 1-800-243-7789. Please retain this brochure for your record of E&R's policies and procedures.**

The chart below compares the benefits of each of the laundry service options:

| Features   | Look Sharp | Just the Basics |
|--|------------|-----------------|
| Wash/dry/fold laundry; neatly folded and right-side-out (except socks); all bras and underwear (including delicates) are w/d/f.    | ✓          | ✓               |
| Includes cleaning of rental AND/OR personal bed and bath linens (sheets, pillowcases, towels, face cloths).                        | ✓          | ✓               |
| Launderable, button-down dress shirts and blouses are pressed and returned on hangers.   | ✓          | *               |
| Gentle care washing, drying and pressing (does not include, and we cannot process, "hand wash", "lay flat to dry", or "line dry"). | ✓          | *               |
| Skirts, dress pants including khakis, and dress shorts returned pressed and on hangers.  | ✓          | *               |
| Polo/Sport shirts returned pressed and on hangers.   | ✓          | *               |
| Sweaters returned pressed and on hangers - ALL sweaters are dry cleaned.   | ✓          | *               |
| Professional dry cleaning and pressing.  | ✓          | *               |
| Comforter and Blanket Cleaning Plan FREE: A \$75 Value.  | ✓          | *               |

\* Service available for an additional fee; see the enclosed registration form and promotional materials for details.

**Please see the enclosed promotional information for additional details of E&R's plans.**



Wellesley College



## INCREASE YOUR ACADEMIC ADVANTAGE Free Up Time with One of Our Great Plans!

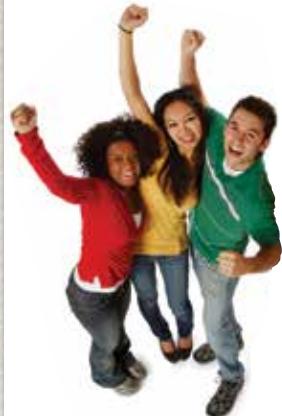


"E & R has been a lifesaver here at school where there is always something that I need to worry about...The only regret I have with E & R Laundry is that I didn't start using it sooner."

-Facebook Student quote



"...I have three family members that are so thankful to have this service. It is comforting to know that they care for your kids and do their very best to make sure your kids look spiffy..."  
- Facebook Mom quote



### A Healthy Lifestyle for Your Student

- Students, and therefore their clothing, can be exposed to potentially infectious bacteria throughout their daily activities.
- E&R has the exclusive distribution rights for BacStop™, a fabric sanitizer that is added to each load we wash.
- BacStop™ eliminates 99.999% of infectious contamination including MRSA-Staph.

*At E&R, we recognize that some students may be sensitive or allergic to common laundry detergents. Therefore, E&R uses neutral detergents and state-of-the-art cleaning technologies that are specifically designed to eliminate the potential of an allergic reaction to our finished product.*

### Gentle Care Processing vs. Dry Cleaning

- Over 70% of items that we return to students on hangers are laundered and dried with a gentle care process, then pressed.
- We launder all items that will get the same or better cleaning by using a gentle care laundry process vs. dry cleaning.

### Leaders in Sustainability

Students who use E&R generate the following utility savings with every load of laundry we do (savings based on independent study performed by TDK Engineering):

**86%**  
Water Savings

**64%**  
Gas Savings

**80%**  
Electricity Savings



Register online at [www.TheCampusLaundry.com](http://www.TheCampusLaundry.com)

## Our "LOOK SHARP" Plan: \$950\* You'll love it!



- Wash/dry/fold laundry; neatly folded and right-side-out.
- Includes personal bed and bath linens (sheets, pillowcases, towels, face cloths, etc.) in addition to your clothing.
- Launderable, button-down dress shirts and blouses are pressed and returned on hangers.
- Gentle care washing, drying and pressing
- Skirts and dress pants, including khakis, returned pressed and on hangers
- Polo/Sport shirts returned pressed and on hangers
- Sweaters returned pressed and on hangers
- Professional dry cleaning and pressing
- Plus get our Comforter and Blanket Plan FREE: A \$75 Value

OUR MOST  
POPULAR PLAN!  
Only \$10  
more per week!

*In addition to wash/dry/fold service, dry cleaning, gentle care processing and pressing are provided at NO ADDITIONAL CHARGE with our Look Sharp Plan.\**

## Our "JUST THE BASICS" Plan: \$630\* For the more casual student



- Wash/dry/fold laundry; neatly folded and right-side-out.
- Includes personal bed and bath linens (sheets, pillowcases, towels, face cloths) in addition to your clothing.



*To avoid additional charges, we strongly encourage you to consider our "Look Sharp" Plan.\*\* Below are some prices of commonly sent items with care labels that often require gentle care or dry cleaning:*

|           |         |          |        |
|-----------|---------|----------|--------|
| • Sweater | \$8.47  | • Skirt  | \$8.47 |
| • Pants   | \$8.47  | • Blazer | \$8.47 |
| • Dress   | \$13.92 | • Tie    | \$5.45 |

\* Plans are designed for individual use only. Sharing of plans between students constitutes immediate forfeiture of service with no refund provided.

\*\* Our policy is to return it to you clean, whenever we can, regardless of which plan you have purchased. With our "Just the Basics" Plan, a credit card is required to be on file for payment of additional monthly charges for items not included in your service plan. Though you might wash and dry everything at home, garment care labels often call for gentle care (i.e., cold water wash/tumble dry low) and/or dry cleaning. As a professional cleaner, we have an obligation to follow a garment's care label. For example: We dry clean all sweaters; All fleece requires gentle care washing; Certain styles of Under Armour® type performance gear and yoga style leggings require gentle care. These items incur additional charges under our "Just the Basics" Plan.

*Should you require to cancel these services for the FULL ACADEMIC YEAR, you will receive a pro-rated refund, minus a \$69 operations cancellation charge, provided that you submit a written cancellation request that is received no later than Oct. 15th, 2014. Cancellation notices received after that date, but before Jan. 2, 2015 will receive refunds for the second semester only, minus the \$69 operations cancellation charge. There will be no refunds issued after Jan. 2, 2015.*



Wellesley College

REGISTER BY  
AUGUST 15TH  
AND SAVE!Register online at [www.TheCampusLaundry.com](http://www.TheCampusLaundry.com)

## "Look Sharp" \$950

(<sup>750</sup>)  
 Order now and save! Price increases to \$985 after 8/15/14.  
 All pricing is for the full academic year.

OUR MOST  
POPULAR  
PLAN!  
Only \$10  
more per week!

In addition to wash/dry/fold service, dry cleaning,  
gentle care processing and pressing are provided at  
**NO ADDITIONAL CHARGE.**

### ADDITIONAL PLANS



#### "Fresh" Comforter & Blanket Cleaning - FREE

We'll clean your own comforter and/or blankets up to five times during the school year. (**FREE** with "Look Sharp" plan)



#### "Fresh" Bed & Bath Linen Rental Plan - \$150

(<sup>755</sup>) Four (4) Flat sheets, two (2) pillow cases, and six (6) large (24" x 48") top quality bath towels to use and send for cleaning as needed.



#### "Fresh" Towel Rental Plan - \$80

(<sup>754</sup>) Four (4) large (24" x 48") top quality bath towels to use and send for cleaning as needed.



## "Just The Basics" \$630

(<sup>751</sup>) Order now and save! Price increases to \$665 after 8/15/14.  
 All pricing is for the full academic year.

Payment Method:  MASTERCARD  VISA  DISCOVER

CARD #

EXP. DATE

CCV#\*

NAME OF CARDHOLDER (PLEASE PRINT)

SIGNATURE

### ADDITIONAL PLANS



#### "Fresh" Comforter & Blanket Cleaning - \$75

(<sup>756</sup>)

#### "Fresh" Bed & Bath Linen Rental Plan - \$150

(<sup>755</sup>)

#### "Fresh" Towel Rental Plan - \$80

(<sup>754</sup>)

A credit card is required to be on file and will be billed for any gentle care, dry cleaning and/or missing rental linens.

### STEP 1 – STUDENT INFO (PLEASE PRINT)

Did This Student Attend Wellesley College Last Year (2013-2014)?  YES  NO

Did This Student Use E&R - The Campus Laundry at Wellesley College Last Year (2013-2014)?  YES  NO

STUDENT NAME (AS REGISTERED AT SCHOOL) FIRST/LAST

YEAR OF GRADUATION

STUDENT CELL PHONE / CARRIER (AT&amp;T, SPRINT, ETC)

STUDENT EMAIL

### STEP 2 – BILLING INFO (PLEASE PRINT)

PARENT OR GUARDIAN (FIRST/LAST)

BILLING ADDRESS (STREET)

CITY

STATE

ZIP

COUNTRY

PARENT/GUARDIAN PHONE

PARENT/GUARDIAN EMAIL

STEP 3 – PAYMENT METHOD:  MASTERCARD  VISA  DISCOVER -or-  Check (Make checks payable to E&R Cleaners) -or-  Cash

NAME OF CARDHOLDER (PLEASE PRINT)

SIGNATURE

CARD#

EXP. DATE

CCV# \*\*

If purchasing our "Just the Basics" Plan and paying by check or cash, a credit card is required to be on file for the billing of incidental charges.  
 Please provide your credit card information in one of the two places provided above.

FOR OFFICE USE ONLY Bag# DB \_\_\_\_\_

Check # \_\_\_\_\_

Cash \$ \_\_\_\_\_

\*\* Last three digits of the number in  
 the signature section of your card



**Wellesley College**



## Five Easy Steps To Great Service

### STEP 1. Sign Up For Service

**Register for service by August 15th for our best prices.** Whether registering online, via phone, fax or postal mail (see below) please be sure to provide us with both a student and guardian email address; we'll use it to communicate with you and your student at various times throughout the school year. After signing up, you will immediately receive an Order Confirmation e-mail. Should you fail to receive it, please check your spam filter first, then send an email to info@eandrcleaners.com and we'll re-send it.



### STEP 2. Pick Up Your Laundry Bag

**If you sign up by August 15th, your personalized laundry bag will be waiting.** We'll be on campus during new student registration so that you may pick up your personalized laundry bag and any rental linens. (We'll send you an email with exact date, time and location, so be sure to provide a valid email address.) If you miss us, or you are an upperclassman, your bag will be delivered to the bell desk of your dorm prior to our first pick up.



### STEP 3. Fill Your Laundry Bag With Dirty Clothes

**You may send one bag of laundry to be cleaned each week.** You must send laundry in your E&R bag only, which is personalized with your name and customer number. This allows us to track the bag from pickup to delivery.

All processing is done in our state-of-the-art facility by personnel who have decades of experience in all areas of our operation. Because we control 100% of the work, you can count on us to be 100% responsible for making sure that everything is done right. We videotape all of your clothing when we unpack it to wash, and again as we fold it and put it back in your bag for delivery so there is no need to label.



We carefully read all care labels and inspect all clothing to determine what can go through our wash/dry/fold process vs. what needs gentle care or dry cleaning so there is no need to pre-sort your dirty clothing. With our "Just the Basics" plan, any items that we determine to need gentle care or dry cleaning will incur additional charges and we require a credit card to be on file for the billing of monthly charges. If you purchase our "Look Sharp" plan, all dry cleaning and gentle care is provided at no additional charge.

### STEP 4. Leave Your Bag At Our Drop Off Location

**At Wellesley College, dirty laundry is picked up on Tuesday and delivered back clean on Friday** every full week that school is in session during the academic year. You must drop off your dirty clothes at the bell desk of your dorm no later than 8:00 am on Tuesday; clean clothes are returned to the same place early Friday afternoon.



### STEP 5. Relax

Clean laundry, including any hanger items, is delivered back to the bell desk of your dorm on Friday afternoon. **One less thing to worry about!**



**To Order Register Online at [www.TheCampusLaundry.com](http://www.TheCampusLaundry.com)**

Phone Orders: 800-243-7789, Press 1 (Inside the U.S.)  
603-627-7661, Press 1 (Outside the U.S.)

Fax Orders: 603-627-7644

Postal Mail: E&R - The Campus Laundry  
80 Ross Avenue  
Manchester, NH 03103-9962

### To Reach Customer Service

Once you place your order, our Customer Service Department is available to answer any questions that you or your student may have. Customer Service can be reached at [info@EandRCleaners.com](mailto:info@EandRCleaners.com) or via telephone at 800-243-7789, Ext 713 and Ext 714.



**E&R THE CAMPUS LAUNDRY Since 1921**

**Our laundry bag design holds your clean clothes neatly in place without plastic shrink wrap, cardboard or paper.**

The latest technologies allow us to send emails and text reminders to your student.

I'm YERC (Your Environmentally Responsible Cleaner)

facebook. Facebook.com/EandRLaundry

Scan to "Like" Us

WIN A FREE WARDROBE!

Robert, Groton Student: E&R has made my life so much less stressful. I see people walking to do laundry all the time when I need to spend my time else where. Thanks to E&R, I have an awesome service that is reliable and efficient. All my laundry comes in neat condition when returned which allows me to have a closet free of clutter while none of my time is wasted folding and ironing. Thank you, E&R!

Shannon, Choate and Barnard College Mom: E&R have been saving the grace for our family! We have one daughter at Choate and one at Barnard. Both love having their laundry service take their laundry home and return it clean and folded. They have a big pile of dirty clothes and have clean ones "magically" reappear! We love E&R!

L.A. Salisbury Mom: E&R Laundry service is by far the best service being offered to students. Not only does it save time, but it also saves money. My son recently got a job at E&R. Their staff have been excellent to work with and from another country it gave me piece of mind knowing that my son would not have to worry about his clothing. Thank you E&R!

A very grateful Salisbury Mom

WIN GREAT PRIZES      WIN FREE SERVICE      WIN COOL SWAG