

INVEST IN
WOMEN
 IMPROVE THE
WORLD

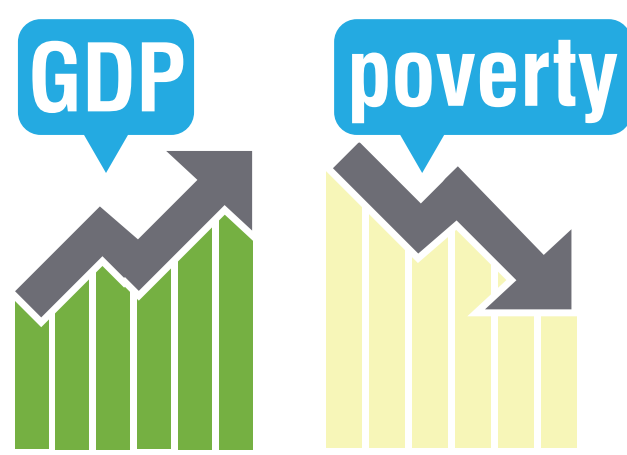
Investing in women leads to stronger societal and economic outcomes

Gender Equality

Stronger Economy



Countries with greater gender equality have...



higher GDP per capita and reduced poverty.
 Source: The World Bank

Higher Incomes for Women

Improved Education for Boys and Girls



When mothers have higher incomes and control over resources...



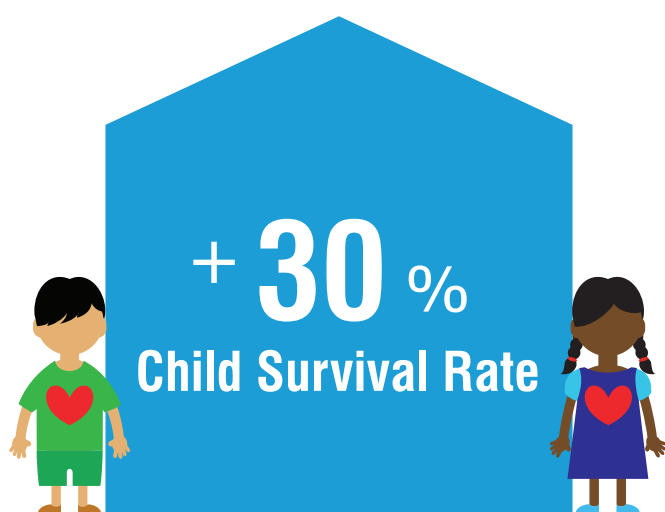
more money gets allocated to children's education.
 Source: The World Bank

More Education

Healthier Lives



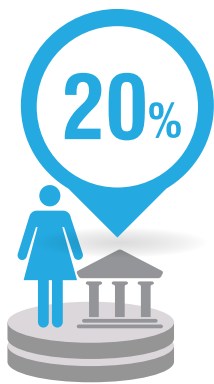
Increasing a mother's education leads to...



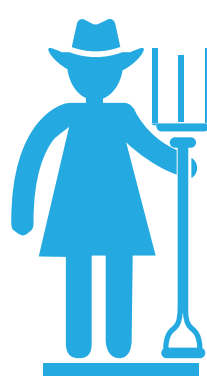
higher survival rates for children.
 Source: United Nations



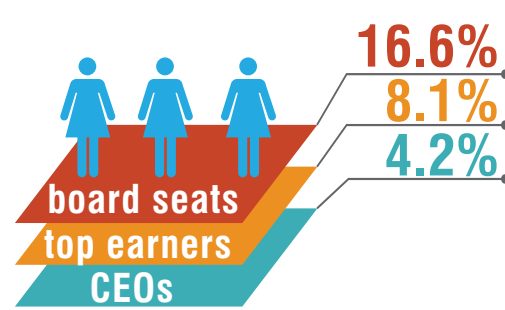
In the U.S., women are 31% more effective at advancing legislation.
 Source: The Parity Project



However, women hold fewer than 20% of elected offices.
 Source: The Women in Public Service Project



Women are responsible for 60–80% of food production in most developing countries.
 Source: The World Economic Forum



Women constitute only 4.2% of CEOs, 8.1% of top earners, and hold 16.6% of board seats in the U.S.
 Source: Catalyst

Why we call our planet "Mother Earth"

Regardless of party, women in both the U.S. House and Senate voted more consistently in favor of environmental protections and polices than men over the past 25 years.
 Source: The Parity Project

Women's agency matters

Delays in women's marriage are correlated to greater education level, earnings, and healthy behavior. Women's agency also improves children's welfare.
 Source: The World Bank

What if it had been Lehman Sisters?

In Iceland, the only financial firm to emerge unscathed from the economic crisis was wholly managed by women.
 Source: "Women, Power, and the Challenge of the Financial Crisis," Christine Lagarde, *International Herald Tribune*