

A Modern Art Questionnaire

By ALFRED H. BARR, Jr.

THIS is a primitive among questionnaires having been invented almost a year ago as a preliminary examination to test the student's background for a course in modern art at Wellesley College. It lacks the sophistication of the more recent manner. There are no spellbinders such as: Name four important artist-photographers whose names begin with St—, or: What poet wrote in honor of an English naval victory, "We bit them in the bight, the Bight of Heligoland"? or: What daughter of an American clergyman published in Paris perhaps the most remarkable prose work of the century, written by an Irishman and forbidden in the United States? However, like many primitives it has its own peculiar, if humble, charm. For instance, it covers with careful proportion modern expression in architecture, sculpture, painting, graphic arts, music, prose, drama, poetry, the stage, decorative and commercial arts, movies, ballet, and modern criticism, chosen from French, British, Italian, Russian, Germanic and American sources. Furthermore, the list is carefully graded from very obvious to somewhat more difficult; only the most important accomplishments, with a few exceptions, are considered; the usual position of question and answer is reversed; and finally a few actual works of art are represented by photographs or quotations.

WHAT IS THE SIGNIFICANCE OF EACH OF THE FOLLOWING IN RELATION TO MODERN ARTISTIC EXPRESSION?

1. George Gershwin
2. Max Reinhardt
3. Henri Matisse
4. *The Hairy Ape*
5. Miguel Covarrubias
6. James Joyce
7. John Marin
8. UFA
9. Alexandre Archipenko
10. Roger Fry
11. The Zoning Law
12. Alfred Stieglitz
13. *The Cabinet of Dr. Caligari*
14. Aristide Maillol

15. The Imagists
16. Jean Cocteau
17. *Saks-Fifth Avenue*
18. *Petrouchka*
19. Harriet Monroe
20. Paul Claudel
21. Gilbert Seldes
22. Franz Werfel
23. Gordon Craig
24. Forbes Watson
25. Oswald Spengler
26. Luigi Pirandello
27. *Les Six*
28. The Sitwells
29. Edgar Brandt
30. (who wrote this?)
Thou art come at length
more beautiful
than any cool god
in a chamber under
Lycia's far coast
than any high god
who touches us not
here in the seeded years;
ay, than Argestes
scattering the broken leaves.
31. Polytonic
32. The Barnes Foundation
33. Wyndham Lewis
34. Frans Masereel
35. Frank Lloyd Wright
36. George Antheil
37. John Quinn
38. *Sur-réalisme*
39. Arnold Schönberg
40. *Aria de Capo*
41. John Alden Carpenter
42. Frankl
43. Vsevolod Meierhold
44. Harold Samuel
45. Fernand Léger
46. (who wrote this?)

"Silence is not hurt by attending to taking more reflection than a whole sentence. And it is said and the quotation is reasoning. It gives the whole preceding. If there is time enough then appearances are considerable. They are in a circle. They are tendering a circle. They are a tender circle. They are tenderly a circle."

47. Suprematism
48. *Das Bauhaus*
49. Le Corbusier-Saunier
50. Richard Boleslavsky

Answers on page 96



FRENCH, SHRINER & URNER GOLF SHOES



Wins!

HARRY COOPER of Los Angeles tied for first place in the recent National Open at Oakmont. Mr. Cooper is another of America's leading professionals who depend upon "TWIN-GRIPS" to help them win.

WHEN good golfers get together — "Twin-Grips" are generally part of their equipment. Harry Cooper might tell you that "above par" shoes help to make possible "sub-par" figures in a closely contested match.

The WIN in "twin-grips" comes from their scientific design and 'built-in' superiority. They are foot-friendly, ensure for a perfect stance and all day walking comfort. They defeat competition with their handsome appearance, choice leathers and long wearing qualities.

Join the winners by wearing French, Shriner & Urner "Twin-Grips." It's a short course to one of the shops listed at the right.

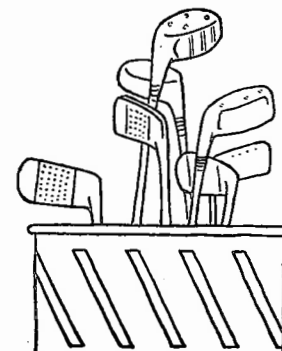
We should be pleased to send you a folder illustrating various models of Twin Grips. Just address Golf Dept., 63 Melcher St., Boston.



Style
645



This mark, on the soles of all F. S. & U. shoes identifies them as Genuine Goodyear Wells.



RETAIL SHOPS

NEW YORK
350 Madison Ave.
153 Broadway
131 West 42nd St.
365 Broadway
1263 Broadway
1843 Broadway

BROOKLYN
367 Fulton St.

DETROIT
230-234 Michigan Ave.

KANSAS CITY
1002 Walnut St.

SEATTLE
1214 Fourth Ave.

MINNEAPOLIS
3 South 7th St.

ST. PAUL
339 Robert St.

BOSTON
212 Washington St.

PHILADELPHIA
100 16th Street

CHICAGO
106 Michigan Ave. (S.)
16 S. Dearborn St.

CLEVELAND
1935-1945 E. 9th St.

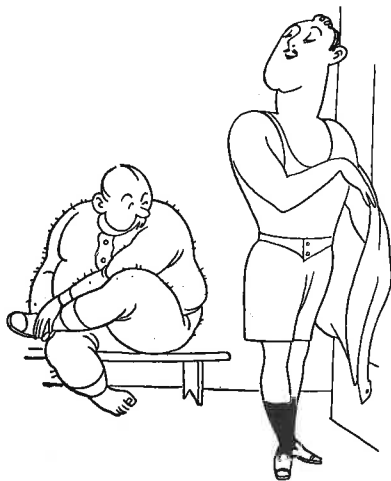
Agencies in other
leading cities

Superiority Built In



Not Rubbed On

YOU CAN WEAR THEM WITHOUT BLUSHING



With envious eye the portly gentleman gazes upon this New-Style Underwear

THERE'S nothing funny about a young man in Reis Jimshirts* and Jimpants*. For this underwear has style! Snug at waist and flaring at the hips, the pants are cut like a track suit. The knit athletic pull-over shirts are comfortable and smart.

Wear Reis Jimshirts and Jimpants and be cool, comfortable and look well. Plain whites and colored patterns. Priced from 75c per garment — \$1.50 per suit, and up.

If you cannot get Reis Jimshirts and Jimpants from your dealer, write

ROBERT REIS & CO.
889 Broadway, New York City



*TradeMark Reg.

U. S. Pat. Off.

Answers to Art Questionnaire

(Questions on page 85)

- George Gershwin: American. Among the manufacturers of Jazz this "White Hope" reveals as a musician a decided talent which has received great approbation.
- Max Reinhardt: One of the foremost among German masters of the theatre arts. Known, unfortunately, in this country by *The Miracle*.
- Henri Matisse: French. Very possibly the greatest living painter. Once one of *Les Fauves*, now accepted as a master by all critics save Mr. Cortisoz who rejects his work because of its "lack of suavity in the manipulation of painted surface."
- The Hairy Ape*: Eugene O'Neill's violent tragedy of maladjustment in the machine age.
- Miguel Covarrubias: Mexican draughtsman and caricaturist. "*The Prince of Wales and other Americans*," etc.
- James Joyce: Irish cosmopolite. Author of *Chamber Music*, *Ulysses*, *Dubliners*, and master of prose in the "stream of consciousness" manner which sacrifices clarity and form for the illusion of exhaustive completeness.
- John Marin: American artist. In his watercolors considered in the first rank; a position trumpeted by the recent sale of one of his paintings to a magnanimous Washington collector for \$6000.
- UFA: German moving picture company. Perhaps the only great film producers who frequently sacrifice commercial for artistic values, UNIVERSUM FILM AKTIENGESSELLSCHAFT.
- Alexandre Archipenko: Russian Sculptor now conducting a school in New York. Famous for his masterly and highly sophisticated fusion of late Renaissance elegance with the cubistic formula.
- Roger Fry: Organizer of the first Post-Impressionist Exhibition in England—the most brilliant English art critic supporting the modern aesthetic attitude (*ma non troppo*).
- The Zoning Law: Ordinance in New York and other large cities governing the height of tall buildings in proportion to the width of the street, thus safeguarding light. Resulting in the "step-back" design of the newer skyscrapers, this law is of infinitely greater importance to American architecture than all the stillborn and sentimental archaism of the so-called revolutionary architects.
- Alfred Stieglitz: American photographer, pioneer and prophet of modern art in America, founder of "291" and the *Intimate Gallery*, impresario of the Seven Americans, husband of Georgia O'Keeffe, and the only New York art dealer who employs the Socratic method without destroying patronage.
- The Cabinet of Dr. Caligari*: Epoch-making German moving picture. First film with expressionist settings to attract popular attention in America.
- Aristide Maillol: One of the greatest living sculptors.
- The Imagists: A group of poets English and American, attempting to isolate and realize vividly sensations and emotions by a sparse and enameled imagery wrought in free verse form but influenced by such diverse classical sources as the Chinese and Hellenic. Among them are or were John Gould Fletcher, Ezra Pound, Richard Aldington, Amy Lowell and the not quite anonymous H. D.
- Jean Cocteau: Parisian modernist of incredible versatility—poet, novelist, dramatist, satirist, inventor of ballets, and staunch champion of all that is witty and adventurous in the arts.
- Saks-Fifth Avenue*: Through its advertisements and show windows this department store has done more to popularize the modern mannerism in pictorial and decorative arts than any two proselytizing critics.
- Petrouchka*: Ballet with music by Stravinsky.
- Harriet Monroe: Editor of *Poetry*, matriarch of Chicago poets.
- Paul Claudel: French poet, mystic, dramatist, now Ambassador to—of all places—the United States.
- Gilbert Seldes: Editor, dramatic critic, author of *The Seven Lively Arts* in which the relative qualities of Beethoven, George Gershwin, and Puccini are clearly discerned. Ernest Newman will not comprehend.
- Franz Werfel: Noted German dramatist in the Expressionist manner. *The Goat Song*, etc.
- Gordon Craig: "Old master" of the modern theatre and the modern woodcut.
- Forbes Watson: Art critic of *The New York World* and editor of *The Arts* in which he maintains a standard of criticism and scholarship which is both conscious of the past and sensitive to the present.
- Oswald Spengler: German philosopher. In his *Der Untergang des Abendlandes* (The Decline of the West) he proves by cumulative analogy a cyclical theory of history and the decadence of our civilization. If, however, decadence is the "inability to create new forms" the personalities and works of art included in this questionnaire are at least attempting a refutation.
- Luigi Pirandello: Italian dramatist who twines his audiences, his directors, his actors, and himself in a spider web of problems ontological and epistemological. *Six Characters in Search of an Author*, *Enrico Quattro*, etc.
- Les Six*: Honegger, Auric, Tailleferre, Milhaud, Poulenc, Wiener, once a group of youthful Parisian composers but now individuals mature and divergent. Erik Satie, their leader—be it never said without tears—is dead. His cohort embraces most of the progressive musical talent of France.
- The Sitwells: Edith, Osbert, and Sacheverell Sitwell, until the marriage of the last, a trio inseparable and prodigious, forming the core

(Continued on page 98)

Going Strong

Johnnie Walker

CIGARETTES

for 20¢

Extremely Mild

Fine specimen of old "Cigar Store Indian" which now stands in front of Six East Forty-Fifth Street.

A New Service

FOR THOSE who find it inconvenient to visit our establishment we have prepared, and will send upon request, a beautiful booklet printed in several colors, featuring the products of our own importation. It illustrates—in addition to sixty-six styles of pipes—cigarettes, cigars, tobaccos and other of our specialties.

BLUE
BAR
PIPE

Hand-hewn from the world's toughest, most beautifully grained roots—seasoned by great age to the connoisseur's taste. Finer pipes cannot be made.



ROLLS
SAFETY
RAZOR

A very superior safety razor with a real hollow-ground blade. The unique sharpening device comprises stone as well as leather. Its blade is guaranteed by the manufacturer, in writing, to last five years.

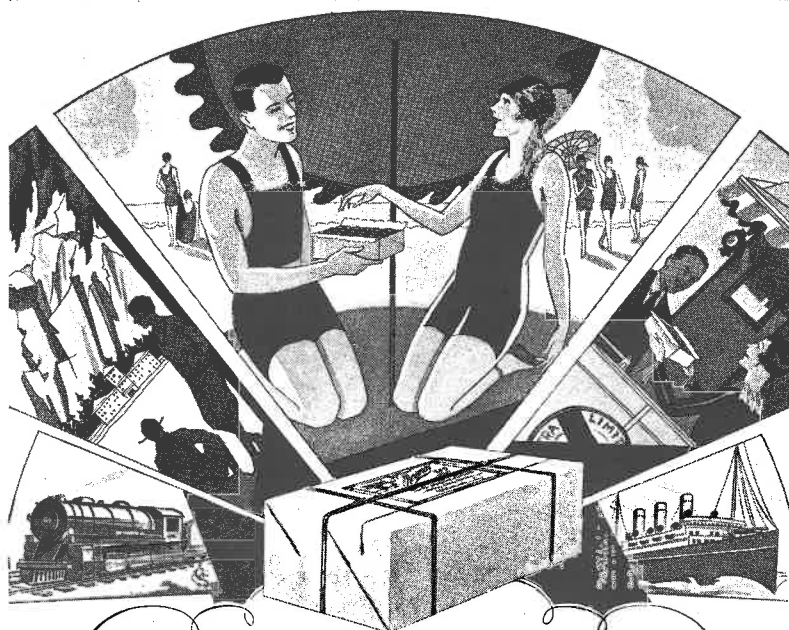
Great care will be given to orders received through the mail and we will ship carriage prepaid to any part of the United States.

MM IMPORTING CO.

6 East 45th Street Dept. K New York

Answers to Art Questionnaire

(Continued from page 96)



A WELCOME GIFT for
the Summer Vacationist

Reymers'

Stores approved as
Reymers Agencies
are supplied direct
from Reymers'—ensur-
ing freshness and
careful handling.
Dealer inquiries invited.

"That Good
Pittsburgh
Candy"

MADE BY REYMER & BROTHERS, INCORPORATED, PITTSBURGH, PA., SINCE 1846

GLYCINE

The Perfect Watch

Glycine is a masterpiece of beauty and precision—accurate, satisfaction assured—a watch you will wear with pride. To be found only in jewelry stores of the better sort.

If your jeweler cannot supply you, write for booklet and other information. ~ ~

Glycine Watch Company
15 Maiden Lane
New York City

- of a highly sophisticated group in London.
29. Edgar Brandt: Distinguished for his wrought iron in the modern manner.
 30. Hilda Doolittle, (H. D.) in *Heliodora*.
 31. Polytonic music is composed in two or more keys often played simultaneously.
 32. The Barnes Foundation: Merion, Pennsylvania. A privately owned institution for education in the aesthetic appreciation of the fine arts. It possesses the finest collection of modern French pictures in America, including several hundred Cézannes and Renoirs, many great Picassos and Matisses, fine Daumiers and Van Goghs and a recently acquired masterpiece by Seurat.
 33. Wyndham Lewis: English painter, critic and novelist. Founder of *Vorticism*, editor of *Blast*, author of *The Art of Being Ruled* in which he emerges as an English Mencken who thinks before he mocks, but not enough.
 34. Frans Masereel: Modern Belgian artist known primarily for his woodcuts.
 35. Frank Lloyd Wright: Among the first American architects to become conscious of modern forms as an expression of modern structure. His name is a byword among progressive architects the world over.
 36. George Antheil: American composer and pupil of Stravinsky recently returned from Paris to direct his very remarkable *Ballet Mécanique*, played by one mechanical piano, ten pianos, four bass drums, two wind machines, eight xylophones, electric bells—and, we hope, an E-flat alarm clock and a contra-bass metronome.
 37. John Quinn: American lawyer and bibliophile who before his death was the most emancipated among the great American collectors of modern art. Pictures from his collection are now in the Louvre and the Art Institute of Chicago.
 38. *Sur-réalisme*: A new and increasingly powerful cult prevalent in Europe. To its ranks flock many who previously wrote or painted under the oriflamme of *Dada* or *Expressionismus*. Devoted to the exploration of the subconscious, believing in the artistic validity of dreams, it is an expression of faith in Twentieth Century psychology, just as Impressionism received the sanction of the Nineteenth Century physics.
 39. Arnold Schönberg: Viennese composer who discards any definite key or tonality and employs a musical form, algebraic, laconic, cerebral, in contrast to the predominant rhythms, Russian folk tunes and "back to Bach" creed of Stravinsky, his chief rival for leadership among contemporary European musicians.
 40. *Aria da Capo*: Early play by Edna St. Vincent Millay.
 41. John Alden Carpenter: Composer of American ballets. *Krazy Kat* and *Skyscrapers*.
 42. Frankl: New York. One of the very few firms exclusively devoted to the designing and manufacture of modern furniture which makes "no compromise with reminiscence."
 43. Vsevolod Meierhold: Most important figure in the contemporary Russian theatre opposing Constructivism to the super-Belasco realism of Stanislavsky and the Moscow Art Theatre.
 44. Harold Samuel: English pianist, famous for his magnificent performances of music by that greatest modern composer, Johann Sebastian Bach.
 45. Fernand Léger: French cubist whose forms are polished and cylindrical like steel, clangorous in red and black like new fire-engines.
 46. Gertrude Stein.
 47. Suprematism: Russian ultra-cubism in which painting is reduced by an almost scholastic dialectic to the just disposition of a black square in a white circle. Malevitch and Rodchenko are masters of this pictorial quintessence.
 48. *Das Bauhaus*: At Dessau, formerly at Weimar, Germany. A publicly supported institution for the study and creation of modern architecture, painting, ballet, cinema, decorative and industrial arts. Among the professors are Kandinsky, the Expressionist, Paul Klee claimed by the super-realists, and Moholy-Nagy, the Constructivist.
 49. (Le Corbusier-Saunier) Architect and leader of the Constructivists in France. Author of *Urbanisme, Vers une Architecture*, among others.
 50. Richard Boleslavsky: Of the Russian theatre, now director of the Laboratory Theatre in New York City.

