

EMPLOYER ENGAGEMENT GUIDE

A GUIDE TO RECRUITING THROUGH WELLESLEY CAREER EDUCATION







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Christine Cruzvergara
Associate Provost and
Executive Director,
Career Education

A Note from the Associate Provost and Executive Director for Career Education

Career Education has a unique role on a college campus. It sits at the perfect intersection between academia and industry — one foot planted in the beautiful history and foundation of a liberal arts education, and one foot planted in the ever-changing economy and marketplace. We honor the incredible experience our students have at Wellesley — the confidence they build, and the voice they find as a result of their education here. It is our role to also be forward-facing and focused on the world beyond Wellesley, working with our students to help them envision the lives they want to lead and the contributions they will inevitably make to the world.

Wellesley Career Education is a lifelong window to a world of opportunity, designed with the mission of preparing and inspiring every Wellesley student and alumna to realize her full potential. Our students proactively engage in the process of exploring the intersection between self and society, engaging and testing their curiosities, and forming meaningful connections within career communities that cover a broad array of industries and career fields.

We invite *you* to join our career communities to meet the remarkable students and alumnae who are approaching their career search with the grounding, education, and drive that will make them an asset in their future endeavors. Thank you for sharing our common goal of supporting Wellesley women in their pursuit of career success and satisfaction.

WHY WELLESLEY

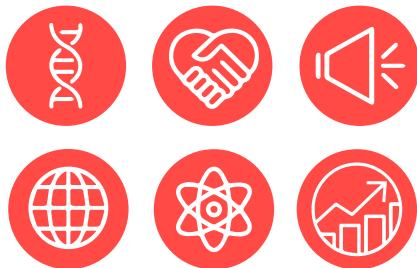
History and Introduction

Wellesley College is a premier liberal arts institution, known for its intellectual rigor, its belief in the enduring importance of service, and its preparation of students for an inclusive and pragmatic lifetime of leadership. Founded in 1875, Wellesley is known for the thousands of accomplished, thoughtful women it has sent out into the world for over 100 years — women who are committed to making a difference in the spirit of the college's mission: *non ministrari, sed ministrare* — not to be ministered unto, but to minister.



A TRANSFORMATIVE EDUCATIONAL EXPERIENCE

A Wellesley education fosters the highest standard of readiness for the “real world” in its graduates. Wellesley’s academic community places a high value on rigorous inquiry and creative, cross-disciplinary thinking, and it has been well-recognized for its distinctions on the national and global scale.



WELLESLEY OFFERS 56 MAJORS

that span the physical sciences, social sciences, and humanities.



(US News and World Report)

IN NATIONAL LIBERAL ARTS COLLEGES

(Princeton Review)



IN STUDENT-RANKED FACULTY



STUDENT TO FACULTY RATIO

Statistics are accurate as of date of printing (9/12/17)

ACADEMICS & CAMPUS LIFE

Wellesley's academic offerings emphasize interdisciplinary approaches to a broad knowledge of the basic fields of human inquiry — in addition to deep and active learning experiences in specific disciplines.

(US News and World Report)

top 

ETHNIC DIVERSITY

Wellesley has been ranked in the top 4 for ethnic diversity among private liberal arts colleges for most of the 21st century.

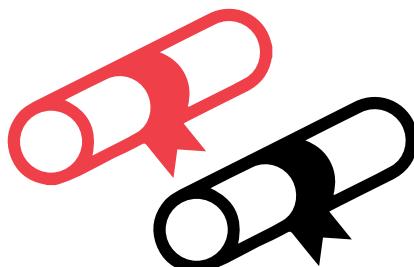


75%+ OF STUDENTS
participate in an internship
while at Wellesley.



OF STUDENTS SPEND A SEMESTER OR YEAR ABROAD

in order to perfect language skills, develop a new perspective on their majors, or to take courses not available on campus.



25%+ OF WELLESLEY
students elect to complete two majors,
demonstrating their diversity of
interests and skills.

Statistics are accurate as of date of printing (9/12/17)

DIVERSITY

One of the hallmarks of Wellesley College is our commitment to the diversity of our student population. Wellesley students come from every U.S. state, more than 80 countries, and every social, cultural, and economic circumstance.

Diverse environments have been proven to foster creativity, innovation, insight, and productivity, and Wellesley women are continually exposed to thoughts, ideas, and perspectives that differ from their own. The benefit of such intentional exposure is reflected in the successes of our alumnae.

Wellesley's environment provides women with an unequaled education that honors and cultivates not only what is best about each of them, and their own potential, but about what women offer our world.

*Wellesley has been ranked in the
top four for ethnic diversity¹
among private liberal arts colleges
for most of the 21st century,
with **49%** of the Class of 2020
identifying as students of color.*

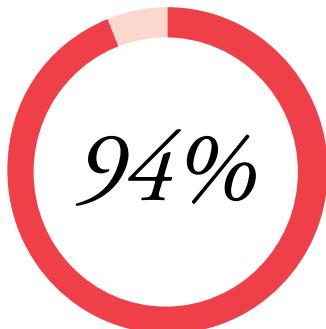
U.S. News & World Report

*“More than any other college — large or small — Wellesley has groomed women who **shatter the glass ceiling.**”*

— *New York Times*

OUTCOMES

The college's robust alumnae base (35,000+) has been widely regarded as the "most powerful women's network in the world," and our graduates are recognized as among the most accomplished of any institution. Wellesley is a long-time incubator for socially-engaged leadership: Hillary Clinton is the school's most famous alumnae, though former Ambassador Madeleine Albright, the late director Nora Ephron, public health champion Ophelia Dahl, journalists Diane Sawyer and Cokie Roberts also attended Wellesley.



CAREER *outcomes* RATE FOR THE CLASS OF 2016

94% of graduates were employed, accepted to graduate school, participating in a volunteer program, or serving in the military within 6 months of graduation

CLASS OF 2016 OUTCOMES

2016 HIGHLIGHTED *employers*



Microsoft



NIH

Deutsche Bank



TEACHFORAMERICA



Boston
Children's
Hospital

Until every child is well™

accenture >



HARVARD
UNIVERSITY



BATES
WHITE
ECONOMIC CONSULTING



MASSACHUSETTS
GENERAL HOSPITAL

JPMORGAN CHASE & CO.



student story



"I'm going to be joining the Google Software Engineering Residency Program, and I am very excited about this opportunity. I started working with Career Education at the very beginning of my job search process. I came in right at the beginning of my fall semester of my senior year, and I took that opportunity to first get to know Frances [Adjorlolo], my Career Community Advisor, overseeing Technology, Engineering, and Physical Sciences. She helped guide me through the entire process, pointing me to resources and giving me an overview of the timeline for recruiting. I think the most valuable piece of advice I got from Career Education was to stay confident and positive throughout the entire process."

— Grace Hu '17

EMPLOYMENT *industries*



Education (19.2%)



Business, Finance,
Consulting, Marketing,
Accounting (19.2%)



Computers,
Information
Technology (9.6%)



Healthcare,
Medicine (9.3%)



Nonprofit,
Museums, Cultural
Institutions (7.1%)



Public Policy,
Politics, Public
Service, Community
Organization (4.9%)



Communications,
Journalism, Media,
PR (4.9%)



Law, Legal Services
Judicial (4.3%)

graduate schools HIGHLIGHTS



HARVARD
UNIVERSITY



PRINCETON
UNIVERSITY



COLUMBIA LAW SCHOOL



Tufts
UNIVERSITY



Stanford
University



Penn
UNIVERSITY OF PENNSYLVANIA



JOHNS HOPKINS
UNIVERSITY



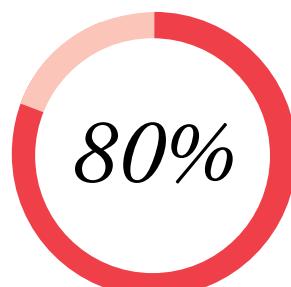
Washington
University in St. Louis



Northeastern



Yale



*80% of alumnae go to
graduate or professional
school within 10 years*

CAREER EDUCATION AT WELLESLEY

Wellesley Career Education is committed to being at the forefront of cultivating women leaders of the future and preparing every Wellesley student to realize her full potential. In whatever field she chooses, Wellesley women enter the real world committed to the highest standards of thinking, acting, and contributing meaningfully and effectively in their chosen areas of interest.

Our Mission

*To prepare and inspire
every Wellesley woman
to craft a lifetime of
opportunity and realize her
full potential*



Our Vision
*To be the leader in cultivating
women leaders of the future*

When you engage at Wellesley, you will work with one of our Career Community Advisors to create a **customized strategy**.

**Arts,
Marketing, &
Communications**



advertising • **art & design**
arts administration
communications & public relations • entertainment
journalism • marketing
media • **publishing**

**Health Professions,
Public Health,
& Life Sciences**



behavioral health • **dentistry**
ecological conservation
medicine • nursing
occupational & physical therapy • pharmaceutical research & development
public health

**Education,
Nonprofit, &
Human Services**



adult learning • **community advocacy** • development
educational administration
K-12 education
nonprofit administration
school counseling
social work



Destiny Barletta
Career Community Advisor,
Arts, Marketing,
& Communications



Lynn White
Director, Health
Professions Advising



**Christopher
De La Cerdá**
Career Community
Advisor, Health, Public
Health, & Life Sciences



Kevin Tate
Career Community Advisor,
Education, Nonprofit,
& Human Services

These advisors lead our six
industry-specific career communities.

**Government,
International
Affairs, & Law**



federal, state, & local government • **foreign service**
international development and advocacy • **international governmental organizations & NGOs** • law enforcement • **legal**
policy research & analysis

**Technology,
Engineering, &
Physical Sciences**



applied research & development
astrophysics • climatology
data science • **geology**
physics • **software development** • space flight
& engineering • **technology start-ups**

**Consulting, Finance,
Business, &
Entrepreneurship**



economic consulting
investment banking
management • **real estate**
retail organizations
start-ups
wealth management



Sarah Ahmed
Career Community Advisor,
Government, International
Affairs, & Law



Frances Adjourlolo '08
Career Community Advisor,
Technology, Engineering,
& Physical Sciences



Stephanie Hessler '84
Career Community Advisor,
Consulting, Finance,
Business, & Entrepreneurship

RECRUITING AT WELLESLEY



1

LEVEL ONE: *connect*

At this foundational level of engagement, we will work with you to create a ***customized recruiting strategy.***

On-campus recruiting

- Boutique, industry-specific career fairs/expos where you can speak with like minded students who are interested and excited about pursuing similar career paths
- On-campus interviewing in our suite of interview rooms
- Hosting events such as Information sessions, Coffee Chats, and tabling to spread the word about your organization and positions

Posting jobs and internships on Handshake

- This platform allows you to post positions for our students and alumnae

Marketing and outreach to customize your recruiting efforts through our industry-specific career communities

- Your Career Community Advisor will work with you to build a tailored plan to reach candidates that best fit your recruiting goals



LEVEL TWO: *educate*

At this level we will partner with you as **fellow career educators**, further building your brand within our career communities.

Engagement at this level may include activities such as:

- Topic-based workshops and panels that showcase your expertise within your industry
- Providing expert consultation to our Career Community Advisors to support their work with students and alumnae
- Conducting mock interviews and resume reviews with students as they prepare to apply for positions in your industry

3

LEVEL THREE: *host*

At this level, your organization will host students and alumnae at your organization for ***immersive career education experiences.***

Engagement at this level includes activities such as:

- Workshops hosted on-site that focus on topics and cutting-edge trends in your industry
- Site visits and tours of your offices/space that educate students on the inner workings of your organization
- Structured job shadowing programs that allow candidates to understand the day-to-day experience of working in your industry



TAKE THE FIRST STEP

If you are interested in Connecting, Educating, or Hosting in partnership with Wellesley Career Education, begin by following the steps below. You will work with **Sumana Northover**, Program Director, Employer Engagement, to create a customized plan of engagement with our students and alumnae.



Sumana Northover
Program Director,
Employer Engagement

Step 1

Request to connect with Wellesley College on Handshake by contacting Sumana Northover — by email at snorthov@wellesley.edu; and by phone at 781-283-2006.

Step 3

Choose to connect to Wellesley College.

Step 2

Once you receive your Handshake invitation email, click on the "Get Started" button to create your company profile.

Step 4

You are now ready to share your employment opportunity, request a recruiting event, or interview on campus!



Green Hall, #441, 106 Central Street, Wellesley, MA 02481
www.wellesley.edu/careereducation, snorthov@wellesley.edu, 781-283-2006

