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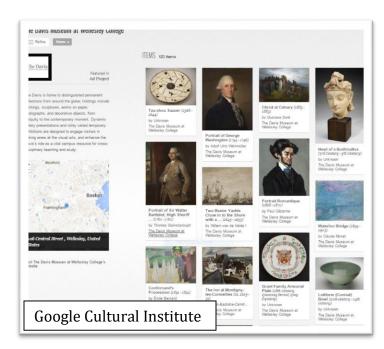
THE DAVIS MUSEUM AT WELLESLEY COLLEGE PROVIDES ACCESS TO COLLECTION WITH GOOGLE CULTURAL INSTITUTE AND ARTSY

WELLESLEY, Mass. – The Davis Museum at Wellesley College is opening its extraordinary encyclopedic holdings to the world by collaborating with <u>Google Cultural Institute</u> and <u>Artsy</u>, the leading online repositories of art collections. These partnerships further the Museum's commitments to international access, educational excellence, and engagement with the visual arts for cross-disciplinary teaching and study.

"We are committed to making the Museum's truly exceptional collections accessible to all, and to reaching students of all ages, scholars, and art lovers around the world," said Dr. Lisa Fischman, Ruth Gordon Shapiro '37 Director of the Davis Museum at Wellesley College. "Our hope is that by sharing our collections online, we expand the field, contribute to the everincreasing knowledge of human making over time, and reach new audiences—even if they are unable to travel to see our masterpieces in person."

Google Cultural Institute

Via Google Cultural Institute, the Davis currently features one gallery focusing on close-up views of collections highlights including the large-scale Antioch mosaic, *Floor from the Villa of*



Daphne (5th century C.E.), and John Singer Sargent's painting, *Campo Sant' Agnese, Venice* (1882). Also featured are works of art that have recently under-gone major conservation treatment such as Alonso de Escobar's painting, *Still Life with Side of Beef* (17th century), and Willem van de Velde the Elder's *Two Boeier Yachts Close in to the Shore with a Flagship Coming in to Anchor* (1650).

Visitors to Google Cultural Institute can browse and search for the Davis Museum and its collections by title, artist, museum, location, and medium. In addition, visitors can curate their own personal digital gallery with captions or video comments, and invite others to share. The Davis Museum will continue to populate Google Cultural Institute with online exhibitions and will enable Google Street View in late 2016, after the institution unveils a major reinstallation of its permanent collections galleries.

Artsy

On Artsy, the Davis Museum currently features 16 upcoming, current, and past exhibitions, including *The Game Worlds of Jason Rohrer*, and *Shakespeare Illustrated*, and lists related programming events for current and upcoming exhibitions. In addition, the Davis shares more than 100 works from the collection, which are or will be "genomed."

The Art Genome Project, the classification and art discovery engine that powers Artsy, creates associations between artists, artworks, genres, and art historical movements, connecting works being made today to works with similar attributes made decades or even hundreds of years ago.

The Art Genome Project is used by students, writers, teachers, collectors, art advisors, curators, and the general public to learn about and discover art. Visitors are able to browse more than one thousand categories ("genes"), such as "Abstract Expressionism," "Splattered/Dripped," "Portrait," and "Eye Contact," creating intuitive opportunities to expand art-historical knowledge.

The Davis Museum's online collections may be found at <u>Google Cultural Institute</u> and <u>Artsy.</u>

ABOUT THE DAVIS MUSEUM

One of the oldest and most acclaimed academic fine arts museums in the United States, the Davis Museum is a vital force in the intellectual, pedagogical and social life of Wellesley College. It seeks to create an environment that encourages visual literacy, inspires new ideas, and fosters involvement with the arts both within the College and the larger community.

ABOUT WELLESLEY COLLEGE AND THE ARTS

The Wellesley College arts curriculum and the highly acclaimed Davis Museum are integral components of the College's liberal arts education. Departments and programs from across the campus enliven the community with world-class programming– classical and popular music, visual arts, theatre, dance, author readings, symposia, and lectures by some of today's leading artists and creative thinkers–most of which are free and open to the public.



Since 1875, Wellesley College has been the preeminent liberal arts college for women. Known for its intellectual rigor and its remarkable track record for the cultivation of women leaders in every arena, Wellesley—only 12 miles from Boston—is home to some 2300 undergraduates from every state and 75 countries.

ABOUT GOOGLE CULTURAL INSTITUTE

The Google Cultural Institute and its partners are putting the world's cultural treasures at the fingertips of Internet users and are building tools that allow the cultural sector to share more of its diverse heritage online. The Google Cultural Institute has partnered with more than one thousand institutions giving a platform to over 250,000 artworks and a total of six million photos, videos, manuscripts and other documents of art, culture and history. Read more here.

ABOUT ARTSY

Artsy is the leading resource for learning about and collecting art. Artsy provides free access via its website (<u>Artsy.net</u>) and iPhone and iPad apps to 350,000 images of art and architecture by 50,000 artists, which includes the world's largest online database of contemporary art. Artsy promotes collections, shows, and educational programs of more than 600 major museums and institutions worldwide. For more info about Artsy, visit artsy.net.

Powered by The Art Genome Project, a classification system that maps the connections between artists and artworks, Artsy fosters new generations of art lovers, museum-goers, patrons, and collectors.

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