Philanthropy makes *all the difference* at Wellesley

**Wellesley meets 100% of demonstrated need for all admitted students.***

*Wellesley is able to admit students based on their skills, abilities, and promise—regardless of their financial situation.

**60%** of Wellesley students receive financial aid

**2,350** 2017-18 enrollment

**$1.7M** in financial aid was given by alumnae as annual gifts in 2016-17

**$45,000** average financial aid award *(scholarships, grants, and work study)*

All students receive a "silent scholarship" of nearly $30K that is made possible primarily by alumnae who came before them.

**$66,984** 2017-18 comprehensive fee

**$96,000** total College expenditure per student

**Fiscal Year 2018 Fundraising Goals**

*July 1, 2017 - June 30, 2018*

**Alumnae Participation**

**Dollars**

**$10.5M** unrestricted dollars and current-use financial aid

**50%**

**Durant-level Donors**

**1,530**

**What do unrestricted dollars support?**

- $10 supports one career assessment
- $35 funds practice gear for one student athlete
- $250 hosts one guest lecturer
- $350 funds a senior thesis/independent study project
- $750 funds a tutor in a course for one semester
- $1,200 enables one student to attend an international conference
- $3,000 makes Flower Sunday possible
- $5,000 enables a student to engage in full-time research over the summer at Wellesley
- $25,000 funds the guidance counselor fly-in program—bringing high school counselors to campus to educate them about Wellesley

**Gifts to The Wellesley Fund are unrestricted and go to work immediately,** providing a crucial bridge between tuition revenue and the actual cost of running the College. These budget-relieving funds allow the president to respond to the most pressing financial concerns and provide the flexibility to seize unique and important opportunities.

* For U.S. citizens and permanent residents.
Alumnae Participation

Every alumna's gift, regardless of size, increases Wellesley's participation rate. A higher rating means better rankings, stronger financial ratings, and greater appeal to prospective students.

Increasing participation is where volunteers can have a BIG impact!

The power of participation

Last year, 13,890 gifts of $100 or less provided Wellesley with $683,474!

Participation vs. Peer Schools

Wellesley's participation rate (49%)—the percentage of alumnae who give annual gifts—continues to be competitive amongst a group of top rated peer schools.

A Wellesley degree is a hard-earned badge of distinction, and we think that the Wellesley participation rate should be a source of pride as well!

There are only a handful of U.S. colleges that boast giving rates at or above 50%...the gold standard in annual giving.

Last year, 73% of alumnae donors had made a gift in two or more consecutive years!

What counts toward participation?

Every gift to the following designations counts toward participation and is a gift to the campaign dedicated to advancing the Wellesley Effect.

- Unrestricted
- Current-use Financial Aid
- Wellesley Fund Scholars
- The Davis Museum
- Albright Institute
- Wellesley Centers for Women
- Friends groups
- Student activities
- Academic departments
- Endowed scholarship funds
- Endowed professorships

Gifts to the following designations do not count toward individual or class participation totals, but are excellent ways to support the Wellesley community!

- Class dues
- Class lifetime memberships
- Club dues
- Club event fees
- Students’ Aid Society
- Societies
- Alumnae affinity groups (e.g., WAAD)
- Alumnae Association (e.g., Spirit Fund)

Questions?
800.358.3543
giving@wellesley.edu